

## **Copywriter**

### **Firm Overview**

Casdin Capital, LLC (“Casdin”) is a New York-based fundamental research investment firm focused on the life sciences and healthcare industry. The firm manages a long-short equity fund and makes investments in early-stage to late-stage private investments. Casdin was launched in 2012 by founder and CIO Eli Casdin and as of July 2020 has approximately \$1.5 billion in assets under management.

At Casdin we start from a position of curiosity, honesty, and passion to gain a deep and thoughtful understanding of opportunities in the life science ecosystem. We commit to finding the highest quality management teams doing the work to create high growth companies. We use data to continually advance our knowledge and we are long term investors. We believe in collaboration and transparency and operate at the forefront of innovation.

### **Position Overview**

The Copywriter will act as an editor, producer, and content creator for all external communication. The successful candidate will emulate the established Casdin voice and aesthetic for all Casdin content leveraging their ability to develop engaging communications that will educate and resonate with our audience. The role requires excellent written and verbal communication skills, showcasing the finesse of creative language within business communication and the ability to initiate, drive, and deliver high-quality content. The ideal candidate is creative, strategic, and thrives in a fast-paced, iterative, and flexible environment.

### **Responsibilities:**

- Act as an editor, content creator, and voice for all external-facing communications.
- Leverage existing formats and look to extrapolate or create additional high-value assets.
- Understand the target audience and develop content that will resonate and educate.
- Drive and deliver all external communications, including the Quarterly Partner Letters, press releases, industry breakthroughs, and firm announcements, etc.
- Work closely with the Research team to develop new content & graphical representations of data
- Optimize copy to ensure that messages get conveyed with maximum impact
- Create content to support talent acquisition, employer branding, and new product announcements.

### **We're looking for someone who has:**

- 5-10+ years of experience in copywriting and asset production, ideally with financial or investor content experience. Life Sciences knowledge is advantageous.
- Innate ability to learn a unique and well-defined style of communication that sets the firm apart.
- Exceptional writing and editing skills, with the ability to communicate investment strategies, performance metrics, and industry breakthroughs through a storytelling approach.

- Experience working with internal stakeholders; specifically research and marketing teams to understand the fund's investment thesis to create effective copy targeted to a financially literate audience.
- Experienced in a range of interactive content delivery methods, including email, marketing decks, website, video, social media channels
- Previous experience developing new content & graphical representations of data to convey quantitative and qualitative insights
- Portfolio containing work samples that demonstrate strong conceptual abilities, creative thinking, and exceptional storytelling skills.
- Strong working knowledge of Microsoft Word, Excel, and PowerPoint. Experience working with InDesign and Illustrator.

**How to apply**

Please send your resume and cover letter to [jobs@casdincapital.com](mailto:jobs@casdincapital.com)